

intelligent decision support system pdf

A decision support system (DSS) is an information system that supports business or organizational decision-making activities. DSSs serve the management, operations and planning levels of an organization (usually mid and higher management) and help people make decisions about problems that may be rapidly changing and not easily specified in advance—i.e. unstructured and semi-structured ...

Decision support system - Wikipedia

A marketing decision support system (sometimes abbreviated MKDSS) is a decision support system for marketing activity. The system is used to help businesses explore different scenarios by manipulating already collected data from the past events. It consists of information technology, marketing data, systems tools, and modeling capabilities that enable the it to provide predicted outcomes from ...

Marketing decision support system - Wikipedia

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What is clinical decision support system (CDSS)

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