

the reputation economy how pdf

Reputation or image of a social entity (a person, a social group, or an organization) is an opinion about that entity, typically as a result of social evaluation on a set of criteria.. Reputation is known to be a ubiquitous, spontaneous, and highly efficient mechanism of social control in natural societies. It is a subject of study in social, management and technological sciences.

Reputation - Wikipedia

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Economy of Chile - Wikipedia

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Global Risk Management Survey - Aon

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